

makenna sullivan

design + illustration

Contact

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Summary

"If you don't fit into a certain type, there's a lot of strength in just being who you are."
Kim Gordon

My favorite part about design and art are the ways in which they overlap and complement each other, and push each other to occupy new and unknown territories. I love finding art, design, fashion, and the like that isn't afraid to be risky or bold. That isn't afraid to make mistakes, explore new territories, revisit old ones, break rules, or make people look twice.

Expertise

Classical drawing, painting, and illustration skills using oil paint, gouache, colored pencil, charcoal, and watercolor.

Graphic design, typography, brand identity, logo, UI/UX, packaging, and surface design.

Mastery of Adobe Illustrator, Photoshop, Bridge and InDesign CC. Some familiarity with After Effects, Premiere, and Audition.

Design and creation of patterns in multiple methods, repeats, and styles.

Product photography and photo editing.

Education

Laguna College of Art + Design

Graduated 2017
BFA, Design + Digital Media with an emphasis in Illustration

Chapman University

Anthropology, Psychology and Film Studies

Experience & Clients

Ooly

Graphic Designer 2014-Present
Packaging Design, Product Development and Production, Product Photography, Catalog and Print Collateral. Help occasionally with Sales and Marketing

Happy Hour Agency

Print and web-based Advertising, Marketing and Production

Again Press

Pin design and collaboration

MOTION Venture Funding

Logo design and brand identity

Hoodzpah Design Co

Contracted typography and layout work for Sauté Magazine

LCAD Donor Recognition Wall

Environmental and material design to acknowledge college's donors

MrsEaves101

Gallery installation and painting assistant for internationally recognized lettering artist and designer, Gemma O'Brien

Vans Design Lab

Design collaboration in Footwear, Apparel and Visual Merchandising

Sherman Library and Gardens Design Lab

Rebrand and environmental graphic design for a cultural center in Newport Beach, CA

